

REPORTER-HERALD

Spotlight

Northern Colorado Business, Magnified.

Hitting Home Runs With SCOTT'S LOVELAND AUTO

By John Teehan for Reporter-Herald

Of the many things residents of northern Colorado are known for, high on that list are outdoor activities and community involvement. All year round, Loveland Parks & Recreation offers programs for children and adults ranging from gymnastics and tennis to basketball, soccer, and softball.

It is softball, in particular, that is helping to bring local businesses closer to the community.

Robert Gabrielson, the manager at Scott's Loveland Auto, has been a fan of softball ever since he was a kid growing up in Loveland. He has played competitively on local teams and has been active with the sports programs available at the Barnes Complex at Fairgrounds Park. It was through a mutual love of softball that Gabrielson met Dominic Geilla, another Loveland native and former Mountain View High School ballplayer, who now helps run the business at Scott's Loveland Auto. Robert took over as manager at Scott's Loveland Auto in March of this year, and with Dom's help, they've done a lot to both improve the business and service. Together, they've gone a long way in a short time to make Scott's Loveland Auto a recognized name in the community.

Recently, they've decided to sponsor their own Scott's Loveland Auto softball team. Every Tuesday this past summer, and now every Tuesday for this fall season, Gabrielson and Geilla can be found on the field wearing their Scott's Auto jerseys and playing with other local teams and businesses. "We had an excellent summer season," said Gabrielson, "and we won the summer league. We're now in the middle of our fall league. A lot of people come out to see us play each week. I think it's great that we have Scott's Auto involved in the local softball league. It shows that not only are we members of the Loveland business community, but of the wider community as well."

Scott's Auto is a full service automotive repair center founded by Scott Milan, a Fort Collins native, who grew up with a passion for cars. He spent his youth working in his father's auto body shop, raced soapbox derbys, then moved on racing midgets, sprint cars, stock cars, and legends. Milan became a Semi-Pro Legends driver and took home several awards.

Starting with a small workspace in the early 1990s, Milan's hard work produced a full service automotive



The technicians at Scott's Loveland Auto. (Photos by Jonathan Castner)

business with locations in Fort Collins and Loveland. His philosophy has been that while Scott's Auto may appear to be a car-business, in the end it is really a people-business.

It's that same spirit and passion that help drive Robert and Dom in running the Scott's Loveland Auto location—a business serving both people and the community. Both men are Loveland natives and grew up among the very people they provide service for. Being local and working local gives what they do greater significance and a greater investment in customer satisfaction and the quality of their work. Since taking over the Loveland location, they have greatly increased the Scott's Auto presence in the community, and by realizing that they could enhance that presence through softball was the perfect next step for both.

"It was almost by accident," Robert admits. "I've been playing softball for years, as has Dom. We play competitively on other teams, but it seemed a natural decision to have Scott's Loveland Auto sponsor their own team and hit the field with other area businesses. It's all good fun—no real rivalries or anything like that. It's just local businesses and community groups getting together for some good exercise and friendly competition."

One thing that wasn't an accident, however, was using their presence on the softball field to raise awareness of Scott's Loveland Auto. It is important to them that the community knows that Scott's Loveland Auto is a business that cares about Loveland and its residents. And that they have a passion for providing excellent car repair services. Scott's Loveland Auto offers highly skilled ASE certified professionals with comprehensive knowledge and experience servicing all makes and models.

Both Scott's Fort Collins Auto and Scott's Loveland Auto offer a full range of services from under-the-hood needs such as AC and heating, batteries, belts, hoses, electrical systems, alternators, starters, and complete engine repairs to under-the-car repairs such as ABS, axles, shocks, struts, suspension, steering, exhaust systems, CV shafts and joints, tires, alignment, balancing and more. Even exterior needs are covered from headlights and wipers to hitches and power windows. Their top-to-bottom services include scheduled maintenance work, multi-point inspections, a full line of BG engine products, and always genuine OEM parts when available.

You can contact Robert Gabrielson or Dom Geilla at Scott's Loveland Auto located at 505 E. Eisenhower Blvd.,

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Loveland, either in person Monday through Friday from 7:30 a.m. to 5:30 p.m. or by calling 970-541-4404. Call or drop by to make an appointment with one of their qualified service professionals. Or if you're free this Tuesday from 6-9 p.m., drop by the Barnes Softball Complex near Highway 287 and check out the Scott's Loveland Auto softball team in action.



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